

FORM 4

UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>HEYMAN JOHN H</u>  (Last) (First) (Middle) <u>C/O SNAP ONE HOLDINGS CORP.</u> <u>1800 CONTINENTAL BLVD., SUITE 200</u>  (Street) <u>CHARLOTTE NC 28273</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Snap One Holdings Corp. [ SNPO ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Executive Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/25/2023</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
Rule 10b5-1(c) Transaction Indication  <input checked="" type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/25/2023		S		5,327 <sup>(1)</sup>	D	\$10.41 <sup>(2)</sup>	1,792,656	D	
Common Stock	07/26/2023		S		15,999 <sup>(1)</sup>	D	\$10.13 <sup>(3)</sup>	1,776,657	D	
Common Stock	07/27/2023		S		1,248 <sup>(1)</sup>	D	\$10.04 <sup>(4)</sup>	1,775,409	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Date Exercisable	Expiration Date					
Code	V	(A)	(D)					Title	Amount or Number of Shares			

Explanation of Responses:

1. Automatic sale pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on March 27, 2023.
2. This transaction represents sales executed in multiple open market sales. The sales reflected in this line item were made at prices ranging from \$10.24 to \$10.61. The price reported above reflects the weighted average sale price of trades occurring within that price range. Upon request, the Reporting Person will provide to the Issuer, any security holder of the Issuer or the staff of the SEC full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
3. This transaction represents sales executed in multiple open market sales. The sales reflected in this line item were made at prices ranging from \$10.00 to \$10.44. The price reported above reflects the weighted average sale price of trades occurring within that price range. Upon request, the Reporting Person will provide to the Issuer, any security holder of the Issuer or the staff of the SEC full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
4. This transaction represents sales executed in multiple open market sales. The sales reflected in this line item were made at prices ranging from \$10.00 to \$10.10. The price reported above reflects the weighted average sale price of trades occurring within that price range. Upon request, the Reporting Person will provide to the Issuer, any security holder of the Issuer or the staff of the SEC full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Remarks:

/s/ JD Ellis, Attorney-in-fact  
for John Heyman 07/27/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.