

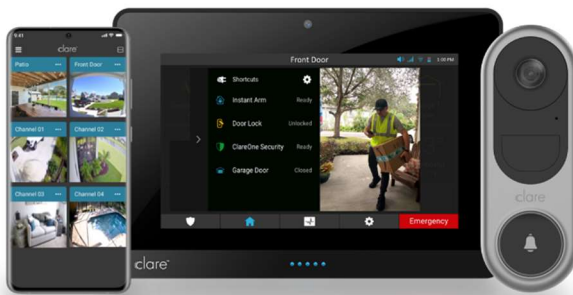


Snap One to Display the Latest Solutions from Clare, Control4 and more at ISC West 2024

Snap One will showcase leading security solutions and support including Clare, Luma, and OvrC, as well as Control4 security integrations.

CHARLOTTE, NC, March 27, 2024 – [Snap One](#), an industry-leading manufacturer and distributor of smart-living technology for professionals and consumers, will demonstrate a range of products and solutions designed to help Partners build stronger businesses, elevate customer satisfaction, and transform the industry at **ISC West 2024 Booth #10053**.

“Snap One is looking forward to another exciting ISC West where we can meet in-person with our Partners to demonstrate the latest in smart-home security control, surveillance, networking, and infrastructure solutions that make installations a breeze and stressful configurations a thing of the past,” said Clint Choate, Snap One Security Market Director. “With our complete line of solutions, Snap One continues to help our Partners grow and expand their businesses.”



Clare Security and Surveillance Solutions

Snap One will showcase a variety of solutions from Clare Controls along with third-party integrations at the show. The ClareOne panel and its ecosystem of encrypted devices is supported by the FusionPro management platform, enabling security professionals and home technology integrators to simplify setup, management, and troubleshooting of all ClareOne installations. Clare offers one Platform that brings together smart living, surveillance, intrusion, and security, with deep device integration compatible with 50+ third-party brands and hundreds of different devices from home security and smart locks to smart lighting, climate control, wireless audio and more. Additionally, integrators can implement a recurring monthly revenue model that provides incredible support and helps grow business.

Clare will be showcasing the ClareVision Smart Video Doorbell at the show. The ClareVision Smart Video Doorbell is the flagship surveillance product that can be used with the ClareVision app or easily added to ClareOne to support full two-way voice through the panel. The video doorbell supports 2.4 and 5GHz Wi-Fi connectivity, includes a 2MP image sensor for full HD video, 16GB micro SD card for local video storage, and AI-powered smart events for Person Detection. You can see the doorbell in action along with the ClareOne Panel in our booth.



ClareVision is a competitively priced, NDAA-compliant surveillance solution that is ideal for a variety of security installations. ClareVision cameras can be installed as a standalone system or combined with ClareOne or Control4 for a single-platform smart-home experience. Edge-based features like built-in AI smart-event analytics and SD storage, easy setup, and interoperability with popular brands make ClareVision the clear choice.

Additionally, when used as a standalone solution, users can access live video, recordings, and set up notifications using the ClareVision App. ClareVision features a variety of cameras and NVRs that include great performance capabilities suitable for many projects, big and small.

Luma Surveillance Products

The Luma X20 family of surveillance products will also be on display. The Luma line is an advanced, NDAA-compliant surveillance offering that delivers intelligent AI-enabled notifications via the intuitive Luma View app, with industry-leading integration in Control4 via Luma Insights and fast setup via OvrC.

The x20 family provides Partners with professional setup procedures via OvrC, a cloud-based remote systems monitoring and management solution that provides 24/7 system data and accessibility to technicians, and gives users a cutting-edge experience with the Luma View mobile app. The app features AI-filtered events, allows saving and sharing clips, lets users scrub synchronized event footage and provides enhanced connectivity between mobile devices and the surveillance system. And new from last year's ISC West, Snap One has expanded support for larger projects with high-capacity NVRs, 25X Optical Zoom PTZ with Smart Tracking Capabilities, Mini PTZ camera with 4X Optical Zoom and Active Intruder Deterrence, new discrete compact dome camera, Luma View Video Management System (VMS) which supports up to 256 cameras from multiple locations, and Luma Insights and Luma Bridge.

Additionally, users can enjoy automatic video stream configuration in Control4, with enhanced camera views as well as an entire new suite of surveillance features that will be available with Luma x20, including live thumbnails and a new single-camera view with custom buttons and settings in Control4. In terms of design, the new Luma x20 cameras are up to 30% more compact than previous models, providing a more sleek and discrete aesthetic.

Control4 Ecosystem

Several Control4 solutions, including the Halo Family of Remotes and CORE Controllers, will also be exhibited. The two Halo remotes include enhanced features like a color display, a new graphical



interface, and dual-band WiFi support, along with innovative new features like a push-to-talk voice button.

The Control4 CORE Controllers create personalized automation experiences, which are made possible with integration for 21,000+ consumer electronics, smart devices and sensors. The Controllers run each customer's system and provide access to the full set of features available from the Control4 Intelligent Platform and feature updated multi-core processors that run the Control4 OS faster and more efficiently, with power to spare for the new features and functionality currently in development. The CORE controllers also function as an OvrC Pro device, enabling automated device monitoring, network/internet health testing, reporting and more.

At a higher level, the Snap One booth at ISC West will show that adding Control4 to a security solution allows customers to expand their system beyond just Monitor and Alert to encompass lighting, shades, thermostats, AV devices and access to much deeper integrations and personalized automations. Additionally, with an emphasis on integrator-focused innovation, as well as options for customization and personalization, both new and existing Control4 Partners will clearly see value in the ecosystem.

Infrastructure and Networking

Also being highlighted at the show are products from both Strong and Wirepath to showcase the reliable and innovative infrastructure solutions that support Snap One's product lines. Strong infrastructure products are designed with dealers in mind to be the backbone of any installation. Wirepath provides end-to-end solutions that ensure every job gets built quickly and accurately—while meeting industry standards. Show attendees will be able to demo an In-Cabinet Sliding Rack that makes installation as simple as possible.

Additionally, show guests can explore the range of innovative audio solutions from Episode in the Snap One booth, including the first-of-its-kind Radiance system, which combines audio and lighting on a single wire to create beautiful ambience for outdoor projects. The simplicity and compatibility of the a la carte Episode Radiance series enables integrators who currently focus on either lighting or audio to immediately expand to dual-installation with this unique solution and increase profits, installation efficiency and customer satisfaction. At the booth this year WattBox will be showing IP enabled PDUs and Araknis multi-gig networking solutions will be on display, designed to help Partners tackle the most demanding networking jobs.

During the show, keep up to date with the ISC West Mobile app for important information on Snap One at the company's Booth #10053. New Partners who sign up at the Snap One booth during ISC West will receive \$500 towards their first purchase. Excitingly, Snap One will also be giving away 100 WattBox 250s so keep an eye on the ISC West app to see when the giveaway begins!

To learn more about Snap One's security offerings and to sign up as a Partner, click [here](#). For Snap One's ISC West 2024 press kit, click [here](#).

About Snap One

As a leading manufacturer and distributor of smart-living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security



solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at snapone.com.

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