FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|---------------|--|--|--|--|--|--|
| OMB Number: | 3235- 0104 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Marsh Ryan Francis | | Event Statement sy/Year) | 3. Issuer Name and Ticker or Trading Symbol Snap One Holdings Corp. [SNPO] | | | | | | |
|--|--|---|--|-------------------------------|--|---|--|--|--|
| (Last) (First) (Middle) C/O SNAP ONE HOLDINGS CORP. 1800 CONTINENTAL BLVD, SUITE 200 | 05/18/2023 | | 4. Relationship of Reporting Issuer (Check all applicable) Director Officer (give title below) Executive VP (| 10% Over (a below) | wner Fil | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| (Street) CHARLOTTE NC 28273 (City) (State) (Zip) | - | | | | (C | heck Applicable X Form filed I Person | by One Reporting | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | 2. Amount of Securities Beneficially Owned (Instr. 4) | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | | |
| Common Stock | | | 88,841(1) | D | | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exerc Expiration D (Month/Day/ | ate | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of | | 6. Nature of Indirect Beneficial Ownership (Instr. | | |
| | Date Exercisable | Expiration Date | | Amount De Se Number of Shares | | | 5) | | |
| Stock Options (Right to Buy) | (2) | 08/19/2030 | Common Stock | 115,834 | 18 | D | | | |

Explanation of Responses:

- 1. Represents 20,267 shares of common stock as well as 68,574 restricted stock units. The restricted stock units are comprised of 5 grants: The first grant consists of 16,345 shares that will be vesting semi-annually through 7/1/2025, the second grant consists of 4,797 shares that will be vesting annually through 2/15/2025, the third grant consists of 9,700 shares vesting quarterly through 2/15/2026, the fourth and fifth grants consist of 37,732 shares that will vest 1/4 on 2/15/2024 and quarterly thereafter through 2/15/2027.
- $2. \ Of these \ employee \ stock \ options, 57,917 \ are \ unvested \ with 10\% \ vesting \ semi-annually \ from \ 7/1/2023 \ through \ 7/1/2025.$

Remarks:

<u>/s/ Joshua D. Ellis,</u>
<u>Attorney-in-fact for Ryan</u> <u>05/22/2023</u>
<u>Francis Marsh</u>

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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