



Snap One Emphasizes Support for Commercial Business with New, Locally Available Solutions at InfoComm 2023

May 16, 2023

Snap One Booth #3634 will highlight how the latest innovations from Binary, Control4, Episode and Strong benefit commercial projects – and how these solutions can be acquired same-day at local stores.

CHARLOTTE, NORTH CAROLINA, May 17, 2023 – [Snap One](#) today unveiled a sneak peek of **Booth #3634 at InfoComm 2023**, which will feature a range of cutting-edge solutions from Binary, Control4, Episode and Strong that deliver enhanced capabilities specifically suited for commercial projects. From MoIP solutions and streamlined multi-display control to outdoor speakers and ceiling TV mounts that support up to 500 pounds, commercial installers can experience the full power and value Snap One offers to Partners working on projects ranging from restaurants to arenas.

"We're deeply committed to our Partners' success and growth and have invested in building commercial-grade, high-performance solutions that support any-sized commercial job," said Snap One Commercial Market Director Scott Normand. "In addition to developing new solutions, we have also significantly strengthened our national footprint of physical stores, simplifying product procurement and project scheduling at a time when commercial installers need it the most."

Snap One recently celebrated the fifth anniversary of its **Snap Local Partner Store** program that has already brought same-day local product availability to more than 40 locations across North America, making it the largest network of physical custom integration stores in the United States.

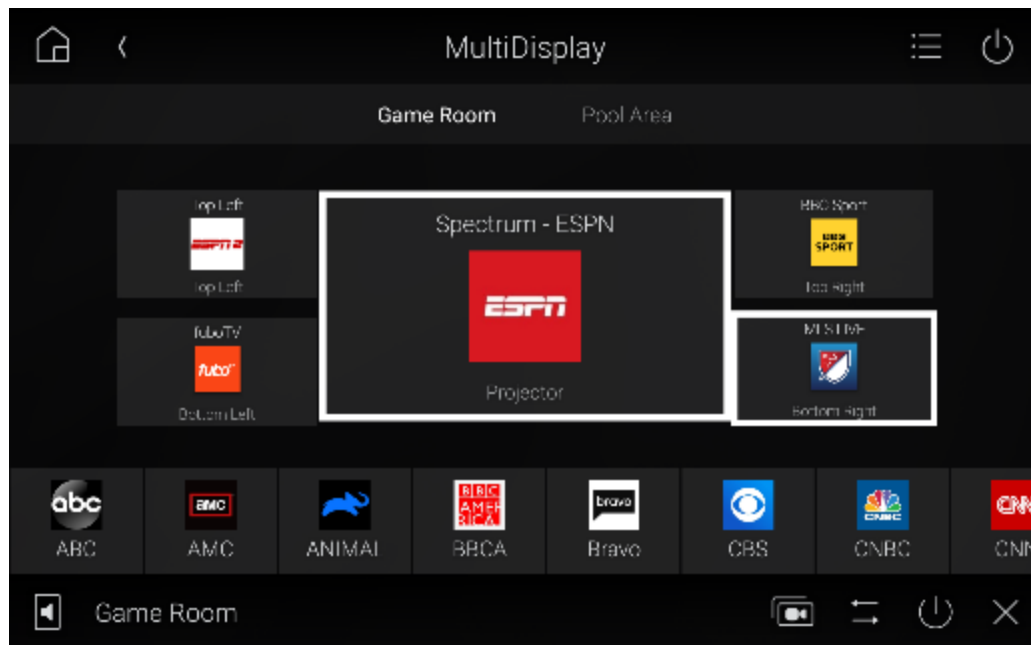
"Combined with the company's 38 training centers, this growing network provides commercial integrators with immediate access to in-demand products while also offering scheduled training sessions on new products and opportunities to meet with third-party manufacturers," Normand added.



In addition to emphasizing the benefits of local availability, Snap One will have a host of new solutions on display. The new **Binary 960 Series MoIP** series, debuting at the show, offers next-gen video distribution with a 10G capable network, 4K60 distribution, advanced audio routing, and broad flexibility to grow or integrate various additional displays in the future. As a bonus for integrators, full OvrC compatibility further simplifies installation and device management, which can save time and money.

Attendees can also demo the all-new **Strong Carbon Series** ceiling and wall mounts that provide superior quality and strength while helping consolidate Partners' supply chains. With models to support displays up to 100 inches and 500 pounds, the Carbon Series makes any location ideal for virtually any size screen. Recognizing the importance of equipment protection and the space constraints common in modern projects, Snap one is also showing the new **Strong In-Cabinet Slide-Out Racks** that deliver improved performance and valuable features such as pedal-activated slide and rotation release, multiple locking positions, and sizes from 8U to 42U that all support up to 136kg of equipment.

Additionally, the cloud-based **OvrC remote management and monitoring platform** will demonstrate efficiency and cost-saving capabilities such as remote equipment resets, automatic issue notifications, real-time device info and simple project tracking. Integrators benefit from OvrC's powerful dashboard that provides an instant view into all active systems regardless of location or complexity and highlights any incidents that require attention.



Those interested in media distribution will experience how the simple **Control4 MultiDisplay Manager** interface enables users to easily control multiple digital displays, TVs or projectors from a single page, select audio sources independently of active video sources, and create presets for instant room reconfiguration. It is available on all new and existing Control4 systems running OS 3.2.4 or newer and also offers end-users a Swap button to alternate two sources between two selected displays. The full Control4 automation platform will also be present, allowing attendees to experience the simplicity and user-friendly features that make it an ideal choice for commercial environments including retail and hospitality.

For audio needs, Snap One is highlighting its **Episode Radiance** outdoor speaker and lighting system, the world's first 70V combination lighting and audio solution that requires just a single two-conductor wire and helps custom integrators break into lighting installation. This specialized system is accompanied by powerful **Episode 70V** pendant, flush-mount and all-weather surface-mount speakers that deliver sound for any space, from high open ceilings to outdoor patios in restaurants, hotels, venues and more.

For a free exhibit only pass, register [here](#) using code SNA102 and visit Snap One at InfoComm in Booth #3634. For hi-res images, click [here](#).

About Snap One

As a leading distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at www.snapone.com.

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