



## Snap One Launches Enhanced Luma x20 Family of Surveillance Products at CEDIA 2022

September 30, 2022

DALLAS, September 30, 2022 – [Snap One](#) today announced the new Luma x20 family of surveillance products that are fully NDAA-compliant, deliver the latest AI-powered security features and provide customers greater peace of mind while simplifying installation and long-term maintenance through full OvrC integration. The x20 family is currently on display at CEDIA 2022 in Snap One's Booth #16055, with all SKUs available by early January 2023 to Partners online and at Snap One Partner Stores.



"Camera and AI detection technologies evolve quickly, and Snap One is excited to offer our Partners and their customers a new expanded line of home and business surveillance tools with the launch of the Luma x20 family," said Forest Liu, Senior Director of Product Management for Surveillance at Snap One. "The x20 family is the first Luma product line to include full OvrC integration, simplifying processes and client calls for Partners that can reduce maintenance costs and provide better assurance of 24/7 operation. OvrC also allows for faster setup and can save up to 50% of configuration time. New features including AI-powered human and vehicle detection, easy video sharing, synchronized multi-channel event playback, smooth integration with control systems and expanded color-at-night cameras make Luma an even more attractive option for all Partners and all types of homes and small businesses."

The brand new NDAA-compliant x20 product family provides Partners with professional setup procedures via OvrC and gives users a state-of-the-art experience with the Luma View mobile app for system control and live monitoring. Users will also enjoy automatic video stream configuration in Control4, with enhanced camera views as well as an entire new suite of surveillance features that will be available with Luma x20 launches, including live thumbnails and a new single-camera view with custom buttons and settings in Control4. New Luma x20 cameras are up to 30% more compact than previous models, providing a more sleek and discrete aesthetic.



The new Luma View app features AI-filtered events, allows saving and sharing clips, lets users scrub synchronized event footage and provides them with enhanced connectivity security between mobile devices and the surveillance system. The Luma x20 experience with Luma View includes human and vehicle detection that triggers instant push notifications through the Luma View app and connected control systems.

Partners can also now offer commercial customers and large homes full video coverage with the new NVR that holds up to 14 terabytes of storage and accepts up to 64 channel inputs. Carrying the full power of OvrC, the Luma x20 line can be managed through a single interface, eliminating confusion and enabling rapid issue resolutions. OvrC is a revolutionary cloud-based remote systems monitoring and management solution that provides 24/7 system data and accessibility to technicians anywhere in the world, so minor issues can be remedied immediately without requiring expensive truck rolls and man hours.

CEDIA 2022 attendees can get a hands-on first look at the new Luma x20 family at Snap One Booth #16055.

For high-res images, click [here](#).

### **About Snap One**

As a leading manufacturer and distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at [snapone.com](https://snapone.com).

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