

## Episode Radiance Outdoor Audio & Lighting System Delivers Rock-Solid Performance and Reliability with Single-Wire Installation

September 29, 2022

DALLAS, September 29, 2022 – Snap One today unveiled the new **Episode Radiance** outdoor audio and lighting system, the world's first outdoor system to power audio and lighting through a single two-conductor wire. Using patent-pending ACE technology from Swarm designed exclusively for Snap One, the Episode Radiance series includes a robust all-metal 70-volt outdoor bollard-style speaker and LED light module that can be attached to a speaker or mounted as a standalone lamp for both spot and flood lighting needs. The new line is on display for the first time at CEDIA 2022 in Snap One Booth #16055.



According to Matt Kamp, Snap One Sr. Director of Product Management, the Episode Radiance series enables more Snap One Partners who focus on either audio or lighting to broaden their offerings, qualify for more bids and add upsell opportunities with a unique, attractive combination solution that is widely compatible with third-party systems.

"Whether a Partner is experienced with outdoor lighting and audio or wants to expand their offerings for residential and light commercial customers, the Episode Radiance series offers a breakthrough solution that greatly reduces labor and system complexity," Kamp said. "The modular Radiance bollard speakers and low-voltage lighting accessories enable entertainment-focused integrators to add outdoor lighting to their portfolio, increase revenues and create deeper customer relationships."

The Episode Radiance MB-1 is where the magic happens. Using patent-pending ACE Technology, the MB-1 combines an audio signal from a 70-volt amplifier and lighting from an off-the-shelf lighting transformer onto a single two-conductor wire, such as Snap One's direct burial wire products.

Snap One found that outdoor lighting and audio are often managed by different integrators that specialize in each type of system. The simplicity and compatibility of the a la carte Episode Radiance series enables integrators who currently focus on either lighting or audio to immediately expand to dual-installation with this unique solution and increase profits, installation efficiency and customer satisfaction. What's more, customers who choose Episode Radiance can always add lighting or speakers to existing mounts in a later phase, or expand the scalable system with entirely new mounts, lights and speakers.



The 10-inch, 8-ohm in-ground/above-ground Radiance Subwoofer forms the foundation of the sound signature, while 3-inch bollard-style **Radiance Speakers** deliver 360-degree, full-range sound with available stake, wall, surface and pendant mounts that enable placement anywhere. The simple wiring and sleek, unobtrusive design of each Radiance product makes it easier than ever to place speakers and lights exactly where they are desired, rather than where they are convenient to mount. All Radiance Speakers and **Radiance Speaker Blanks** provide a consistent aesthetic and support **Radiance Light Module** attachments to deliver pathway, spot, yard, or wall wash light, enhancing safety, security and ambiance.

All Radiance bollard speakers, light modules and accessories are sold individually, empowering Partners with the freedom to build the perfect unique

system for any space.

The Radiance series is designed for simple, quick installation through a twist-to-install design with internal barrel connectors that enable tool-free retrofits and eliminate the need for additional wires. A hammer cap with a built-in level is also provided for a fast, professional installation, along with a quick start quide to help integrators work more efficiently.

"There is currently no fully developed combined audio and lighting solution like this on the market, and the options that do exist start at significantly higher price points and require multiple sets of wires," Kamp added. "Episode Radiance gives every Snap One Partner the ability to quickly and affordably deploy professional-grade outdoor audio and lighting systems to delight both new and existing customers."



Selectable 70-volt tap settings on the speakers allow for detailed tuning and balancing, enabling the individual volume to be set while the entire system is adjusted as a whole. Each Episode Radiance SKU is available in black or white powder-coated finishes to complement a wide variety of tastes and designs, and every product is built to last with a UV-protected finish and IP66 certification for superior protection against water and dust. The resilient all-metal construction and heightened environmental protection, paired with the twist-on design, ensures every built-like-a-tank Radiance product will perform reliably for years of outdoor enjoyment.

Power for the lighting modules can be supplied from any off-the-shelf low voltage transformer, which Snap One stocks as well. Partners simply plug the lighting transformer into the MB-1 and it routes the lighting signal down the same two-conductor wire as the audio signal. The patent-pending technology supplies distortion-free audio signals while delivering ample power for the lighting modules. Multiple LEDs in the light module will output up to 300 lumens and can be set for path lighting, spot lighting or both using a three-position switch. The simple cylinder shape of the speakers and lighting modules ensure a clean aesthetic and 360-degree audio and light dispersion.

The Episode Radiance series does not require any special control programming to operate, and automation systems communicate with the light transformer and audio electronics the same way they do today. The lighting and audio features are separate functions and can be independently controlled, including lighting timers.

The new products are expected to be available to Partners through the Snap One portal and at Snap One Local Pro Stores in early December 2022.

Click here for more information about the new Episode Radiance series. For more information, visit Snap One in Booth #16055.

For hi-res images, click here.

## **About Snap One**

As a leading manufacturer and distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at <a href="mailto:snapone.com">snapone.com</a>.

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