

## Control4 Unveils Next-Generation Halo Family of Remotes to Provide a Premium Hand-Held Interface

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DALLAS, September 29, 2022 – <u>Snap One</u> today announced the introduction of the much-anticipated line of Control4 hand-held interfaces: the Halo Family of Remotes. The two new models include enhanced features like backlit buttons, a new graphical interface, and dual-band WiFi support, along with innovative new features like a push-to-talk voice button.



The new remotes were unveiled today at CEDIA 2022 in Snap One Booth #16055, offering Snap One Partners and industry insiders a first look at the future of intuitive home control.

"Remote controls are one of the key interfaces customers use to control and interact with their system, and that experience influences their perception of the system as a whole. Therefore, we're focused on improving performance and ease-of-use, connectivity, and reliability, while also adding features and capabilities that will exceed expectations and ensure a positive, enjoyable control experience," said Eric Fritz, Snap One Director of Product Management - Control.

Fritz continued, "Featuring in-demand capabilities such as voice integration with leading services like Apple TV and Xfinity, and improved lighting control including full color customization, these remotes enhance user satisfaction and provide Partners with a valuable upsell opportunity for both existing and new projects."

The **Halo** model features a slightly smaller 2.8-inch screen that is navigable with hard buttons and provides full access to connected subsystems. The Halo Touch model features a premium brushed-aluminum chassis and makes every function available through an intuitive 3.2-inch customizable touchscreen.

Snap One designed the new Control4 remotes using feedback from Snap One Partners, adding new features and upgraded technologies while maintaining the sleek aesthetic of the company's coveted Neeo Remote. Both remotes include backlit buttons for transport controls, user interface functions, and a machined aluminum DPad. Other enhancements include programmable text above custom buttons, and an ultra-low power processor that enhances battery life.

"All of the new features and capabilities offer a more intelligent remote control that enables simple media browsing and full control of devices, scenes and automations for AV, lighting, and other programming," Fritz added.



The upgraded dual-band WiFi antennas support 2.4 GHz and 5 GHz networks to improve reliability with three to five times stronger connections than Neeo Remotes. When users press the new Voice button on the Halo or Halo Touch remote, Control4 captures the user's command with the embedded microphone and dynamically routes it to the proper voice service via proprietary new technology. Voice integrations available today include Xfinity and

AppleTV through Siri, with services like <u>Josh.ai</u> on the horizon.

Control4 Halo Remotes provide excellent upsell opportunities and can even be installed and added to systems by homeowners using an easy new procedure in the Control4 app. Partners can choose to sell and ship the Halo and Halo Touch without requiring site visits depending on their needs and their client relationships. In systems that include OvrC remote management, Partners can quickly view real-time battery life and connectivity data for all Halo Remotes to ensure consistently excellent operation and long-term customer satisfaction.

"These are truly premium remotes with innovative and in-demand features that set a new bar for next-generation deployments in homes and commercial locations," Fritz added. "The ability to work as both an Apple TV Siri Remote and an Xfinity Voice Remote gives our Partners a powerful selling proposition for users that want ultimate simplicity in a single remote without sacrificing access or convenience. Additionally, this hardware platform allows for significant opportunities to grow, as we will continue to add new software features in upcoming releases."

The new remotes improve TV experiences through Watch With Voice, deliver more responsive audio experiences with a Recently Played function, and provide aesthetic-yet-beautiful control for the new Control4 Vibrant Linear Lighting Line and other color-control features and products. The Halo Family of Remotes also allow users to access user-created favorites and other core smart home capabilities such as automations and customized scenes.

The Halo will be available in black, and the Halo Touch will be available in black or silver.

CEDIA 2022 attendees can get a hands-on first look at the Snap One Booth #16055. To download hi-res images, click here.

## **About Snap One**

As a leading manufacturer and distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at <u>snapone.com</u>.

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