



Snap One Launches Triad PDX Speaker Series To Bring Premium Sound & Easy Installation to Architectural Projects

July 7, 2022

CHARLOTTE, NORTH CAROLINA, July 7, 2022 – [Snap One](#) today announced the launch of the Triad PDX Series of architectural speakers to provide Partners with a solution that pairs the premium audio performance that Triad is known for with a simplified installation experience made possible by Push Lock by Swarm technology.

Coined “PDX” in homage to the Portland Airport – the city in which each speaker is custom-designed and engineered – the series includes thirteen speakers and nineteen accessories, including optional custom-colored grilles, rear enclosures and pre-construction brackets.



“The PDX series marks the first Triad launch since the Snap One and Control4 merger in 2019, and it truly embodies the benefits of both companies coming together,” Alex Zaliauskas, Director of Product Management for Speakers at Snap One said. “We have incorporated the installation features that Partners love about Signature by Episode speakers and leveraged Snap One’s resources to build a premium, better performing Triad speaker with Push Lock technology – all while staying true to the Triad brand through engineering, sound quality and performance.”

He continued: “The Triad PDX Series brings the best of both worlds: premium Triad sound for distributed audio, media and multipurpose rooms, home theaters and beyond, as well as ease-of-installation and onsite security for our Partners and their customers. The marriage of simplified installation technology with Triad’s legacy of excellence in engineering, construction and performance is one that our Partners have been asking for – and now it’s a reality.”

Triad PDX creates a remarkable listening experience by using high-performance materials and the finest components like carbon fiber, Kevlar, Teteron, dual voice coils, chemically etched metal components, and more. The infusion of Kevlar into carbon fiber for the woofer, to create a premium audio experience, is unique to Triad PDX and another marker of the brand’s leading position in the industry. Plus, each speaker is designed and engineered in Portland, Oregon where artistry, engineering and experience intersect to create category-defining products.

To make installation a breeze for Partners, Triad PDX uses Push Lock, an exclusive toolless mounting solution specifically designed for Snap One. The proprietary installation technology – which is employed in Signature by Episode speakers, a Partner favorite for its simple installation – allows for an upgrade path to a more premium product by securing the speaker with the simple press of a button for the fastest and most secure installation on the market.



The two-piece baffle/speaker module assembly allows Partners to easily remove the speaker while leaving the cradle and grille in the ceiling or wall – preventing the speaker from being stolen or damaged during the construction process and allowing for HVAC pressure testing for certification of occupancy.

The series also includes helpful accessories like construction brackets that offer flexibility during a new build or install process, rear enclosures for all models that can control air volume and sound propagation to adjacent rooms, and replacement grilles for all models that can be painted and custom-ordered to match the project aesthetics.

What's more, the Triad PDX series is the first Triad line to launch in local stores and worldwide in the U.S., Canada, EMEA and APAC regions. As such, Triad Authorized Dealers will be able to count on omnichannel shopping options, among other benefits.

“The Triad PDX Series is ideal for Partners who want and need to bring the Triad sound into architectural speaker applications such as distributed audio, home theaters, media rooms, and multi-room audio projects,” Zaliauskas concluded. “These speakers have been expertly engineered and tirelessly refined to provide the best audio experience possible. Now, pairing that with easy installation, Partners have premium sound from sturdy, customizable, beautiful and easy-to-install architectural speakers at their fingertips.”

For hi-res images, click [here](#).

About Snap One

As a leading distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at snapone.com.

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