



## Control4 Adds Full Support for Pandora Premium Features

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*All Pandora content is now fully accessible within the Control4 interface, with total control of stations, tracks, albums, playlists and search and browse features.*

CHARLOTTE, NC, April 27, 2022 – [Snap One](#) has announced that the Control4 home control system now supports full integration with the popular Pandora music streaming service, offering customers complete access to their Premium, Plus and Free accounts through the Control4 interface.

Reimagined after nearly a decade of partnership, the Pandora integration for Control4 systems now provides users with a truly premium music streaming experience, especially in comparison to other services that offer limited control system integration capabilities.

“One of the benefits of being a Control4 user is that Snap One is constantly developing new streaming service integrations and capabilities that add value to existing systems,” said Andy Spalla, Sr. Product Manager, Streaming Audio at Snap One. “Snap One partners now have a powerful reason to reconnect with existing clients, as well as a new selling point for future projects, with this exciting new experience.”

By integrating a fully-functional Pandora interface into the Control4 app, Snap One is enabling integrators to offer their clients an entirely new experience with more access to their music, greater control and a simpler UI. Clients will recognize Pandora as a premier and popular platform, simplifying the sales process and delivering greater value to new and existing users.

Pandora, along with Control4’s many audio integrations, is supported by Ryff, the native streaming audio platform within the Control4 ecosystem. The Ryff audio platform provides the highest audio quality and network-based audio synchronization to prevent echos and lag across multiple simultaneous zones, including those connected wirelessly. Control4 integrators and end-users have enjoyed this technology for over 17 years, and after nearly two decades of development, innovation, and investment, SnapOne has branded it Ryff.

The integration was developed in response to user and Partner requests, with specific focus on easier navigation and the ability to search and browse Pandora’s full library of on-demand content. Users can now access all of their favorite Stations and playlists as well as select individual tracks or albums, as their level of Pandora subscription allows.

The new integration is available immediately to all Control4 Partners and end users.

For hi-res images, click [here](#).

### About Snap One

As a leading distributor of smart living technology, Snap One empowers its vast network of professional integrators to deliver entertainment, connectivity, automation, and security solutions to residential and commercial end users worldwide. Snap One distributes an expansive portfolio of proprietary and third-party products through its intuitive online portal and local branch network, blending the benefits of e-commerce with the convenience of same-day pickup. The company provides software, award-winning support, and digital workflow tools to help its integrator partners build thriving and profitable businesses. Additional information about Snap One can be found at [snapone.com](#).

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