



Snap One Launches Converged U.S. Partner Rewards Program Awarding Points for Every Online and In-Store Purchase

March 21, 2022

CHARLOTTE, N.C., March 21, 2022 (GLOBE NEWSWIRE) -- [Snap One](#) launched a new, consolidated Partner Rewards program that awards points for every purchase online and in official Snap One Partner stores. The program features five levels, providing incredible benefits like progressively larger discounts*, free shipping**, expedited gear replacement, premium tech support and even access to exclusive Partner events.

"Our new Partner Rewards Program is a true win-win for integration partners, offering a simpler program with more powerful rewards that accrue from every purchase, no matter where it is made," said Ashley Swenson, SVP of Marketing for Snap One. "We are deeply committed to providing our partners with valuable incentives, a wide selection of products and same-day product availability through our national network of local stores. Along with our recent mergers and acquisitions offering Partners even more innovative and unique solutions, we're also continuing to expand our Rewards program to ensure Partners are collecting points and maximizing value every step of the way."

With purchases earning up to three points per dollar spent, many partners can reach the Bronze level of 30,000 points from a single project and begin enjoying free shipping and additional training. Combined with Snap One's large product catalog, partners now have the opportunity to earn valuable rewards on nearly every product they use in their day-to-day work, from speakers and security panels to wiring and TVs.

The new Partner Rewards program awards Snap One Partners with one point per dollar on third party Snap One distributed products, two points per dollar for one tier of Snap One manufactured products, and three points per dollar for the second tier of Snap One manufactured products. A complete breakdown of the rewards earned by brand and product type is available at the Snap One website.

Plus, every purchase automatically counts towards the program, regardless of whether it was made on the Snap One Portal, the Control4 Dealer Portal, or any of the Snap One Partner Stores across the United States.

"The progressive product discounts can be a huge benefit for partners because they directly increase profitability while encouraging deeper knowledge and mastery of the Snap One product catalog," said Swenson.

"We have been a customer of Snap One for over 10 years and are very excited about the new Partner Rewards program," said Mark Irons, Satellite City Inc. "It is great to be able to earn rewards on everything we need for our jobs - from control systems to TVs to bulk wire - and wherever we buy it - online or through the branch coming soon to my area. Partner Rewards helps us balance our purchases throughout the year and predict the buying power and discounts we will receive, which helps us offer customers the best possible prices."

To find out more about the new Snap One Partner Rewards Program, [click here](#).

**A limited selection of Snap One products are exempt from discounted rates or rebates. See [here](#) for a full explanation of benefits and exclusions.*

***Partners in Hawaii, Alaska, and outside of the continental United States do not qualify for free shipping. In addition, free shipping may not apply to all purchases made at Snap One Partner Stores; please reach out to your location for more information.*

About Snap One

Established in 2005 and based in Charlotte, North Carolina, Snap One is a manufacturer and exclusive source of A/V, security, control, networking and remote management products for professional integrators. Control4 is Snap One's premier brand for automation and control. Snap One is an industry leader in the pro-install channel and helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, Snap One is the premier choice for professional installers across the globe. With over 30 local branches in the US and two in Canada, Snap One blends the benefits of e-commerce with the convenience of same-day pickup. Additional information about Snap One and its products can be found at snapone.com.

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