

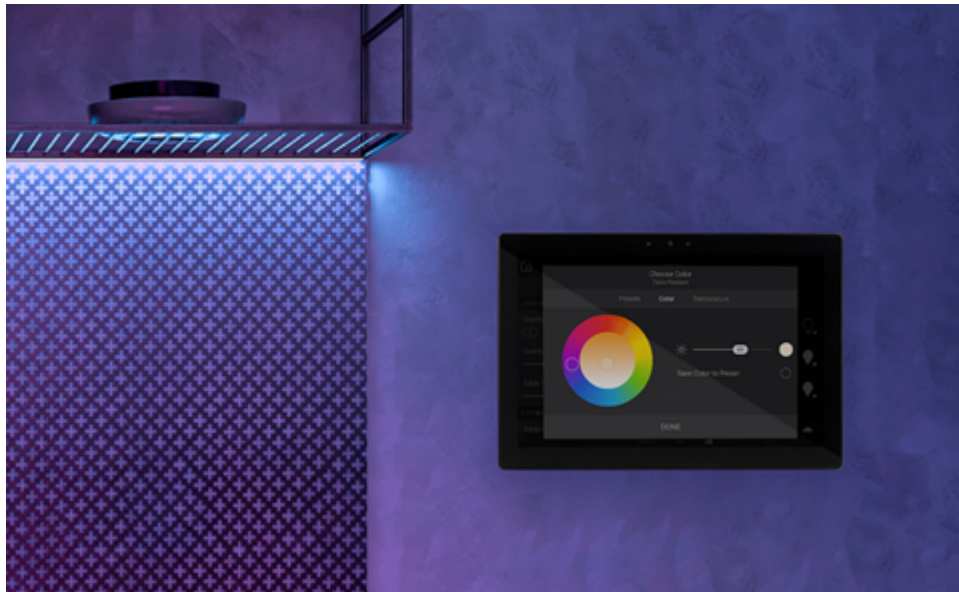


## Snap One Unveils New Product Introductions for Control4, OvrC, Episode, Triad & More

March 14, 2022

CHARLOTTE, NORTH CAROLINA, March 14, 2022 – At a virtual partner summit held on Friday, March 11th, Snap One unveiled an array of new products across the control, audio, and remote monitoring categories that further the company's mission to serve as the one-stop supplier that Partners can depend on worldwide. "We're introducing new products, solutions and updates throughout 2022 that support our goal to be the integrator's most valued and most trusted partner," said Ryan Marsh, Executive Vice President of Sales at Snap One. "At Snap One, we strive to provide the broadest portfolio of best-in-class products so that professionals can depend on us when designing experiences across the residential, commercial and security sectors."

### OvrC Pro + Control4 OS3



Snap One recently introduced significant updates to Control4 software and hardware. One notable evolution is the addition of OvrC Pro capabilities to Control4 OS3 so that every OS3 system can now be remotely managed using OvrC without the need to add additional hardware. Additionally, with increased notification accuracy and improved Wireless Site Management within OvrC, Partners will enjoy faster, more efficient workflows. "As projects become increasingly complex and customer expectations evolve, remote monitoring and management is now more important than ever," said Evan Marty, Director of Product Management at Snap One. "We know that OvrC has become vital to the success of businesses and we're excited to share the new updates that make the ecosystem better, faster, and more reliable."

### Control4 3.3.0

Snap One will release the latest Control4 software, OS 3.3.0, featuring a host of added capabilities including a new, highly anticipated native lighting color wheel user interface for fast and intuitive control of tunable white and color lighting. Now Partners can create color presets that customers can personalize, and include lighting color as an element of lighting scenes and programming. And customers can quickly change the mood of a room by controlling lighting color using their Control4 mobile app or touchscreens. "Subtle changes in the color of lighting in your home can change the mood and even add to your well-being," said Margie Meyers, Principal Product Manager at Snap One. "Imagine changing your ceiling into a night sky to prepare you for bed or waking up to a sunrise. Energize your workspace with light matching noon-day sun. With the addition of color control and tunable white, all this is possible in Control4. Our beta partners have been delighted by the versatility we've provided in the programming of color control. Our Partners have been asking for this feature and we spent months getting it just right. We are so excited to deliver this to the world." OS 3.3.0 also improves how quickly customers can connect to their Control4 smart home using their Control4 mobile app when they are away. These same improvements enable Partners to connect faster and work more efficiently with their clients from anywhere.

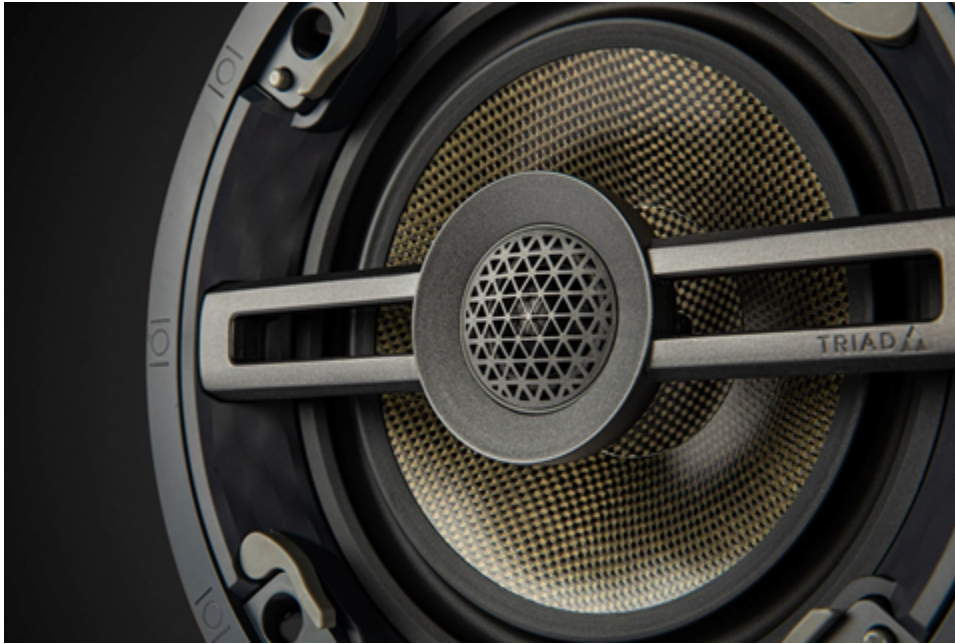
### Control4 CORE Series Controllers

Snap One also teased a brand-new line of Control4 CORE Series Controllers that boast faster processors, more zones of built-in audio, higher quality Digital to Analog Converters, and a 4K on-screen user interface. The new Core series includes three versions for different sized projects that require varying features and functionalities, and will start shipping next quarter.

### Episode 2.1 Active Soundbar & Wireless Subwoofer Bundle

Snap One also announced new audio offerings coming later this year, including the release of an Episode 2.1 Active Soundbar and Episode Wireless Subwoofer Bundle. The active soundbar will include optical, analog, and HDMI inputs, and will come pre-paired to the soundbar for hassle-free installation. Bluetooth is built-in for seamless music streaming from mobile devices, and the included IR remote makes control a breeze. The 8" down-firing Wireless Subwoofer will be powered by a built-in 80-watt amplifier, and can be placed anywhere within 30 feet of the soundbar for maximum install flexibility.

## Triad PDX Architectural Speakers



The new Triad PDX Architectural speakers, available in Q2, will ensure both incredible audio performance and simple, efficient installation. The new series will include PushLock technology that allows Partners to install and remove speakers quickly and easily, and even change the motor unit without removing the cradle from the ceiling. The premium PDX series will include eight in-ceiling speakers and three in-wall speakers in three different performance levels, designed to satisfy the listening needs of any customer. "2021 was an exciting year for us with our rebrand, IPO announcement, investments in our Quality & Innovation Lab, and the introduction of the Partner Pledge program, among many other milestones. This year, our goal is to continue to invest significantly on new product development," concluded Marsh. "This year, we're enhancing our products and platforms, adding even more popular brands to our portals and Partner stores, and making everything available in one easily accessible place." Control4 Partners can visit the dealer portal [here](#) for more information on these announcements. For high-res images, [click here](#).

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