



Snap One to Host Women in Technology Summit to Celebrate International Women's Day

March 1, 2022

CHARLOTTE, N.C., March 01, 2022 (GLOBE NEWSWIRE) -- In honor of [International Women's Day](#) on March 8th, [Snap One](#) has opened registration for its first ever Women in Technology Summit, a virtual event that encourages women to pursue leadership careers in the technology industry. Featuring two 90-minute sessions, the global summit will adopt this year's theme: "Break the Bias." Register for both sessions [here](#) and [here](#).

"There is an unfortunate bias that women can't work in the technology field. We are living proof that not only can we work in this industry, but we can make a significant positive impact as leaders," said Dawn Boland, Snap One SVP of Partner Services and Technical Support. "By spreading the word about our accomplishments, we hope to embolden other women to apply for careers in the field, while simultaneously encouraging industry organizations to bring on more female talent."

The two 90-minute sessions will feature female panelists from CEDIA, AVIXA, Snap One leadership, and Dealership owners, as well as include a live, interactive Q&A. The schedule includes:

- **Session 1** (March 8th at 9:00 AM EST / 2:00 PM UTC) with guest speaker Margie Meyers (Snap One Principal Product Manager) and a panel discussion featuring Joe' Lloyd (Senior Director of Communications, AVIXA), Dawn Boland (Snap One SVP of Partner Services and Technical Support), Jen Mallett (Owner of Level Up Automation) and Connie Gray (Snap One Sr. Director of Engineering)
- **Session 2** (March 8th at 3:00 PM MST / March 9th at 9:00 AM AEDT in Australia) with guest speaker Susan Cashen (Industry Board Member, Consultant & Advisor) and a panel discussion featuring Patty Manning (Latin America Regional Manager at CEDIA), Ashley Swenson (Snap One Senior Vice President, Marketing), Louise Brandish (Owner and Senior System/Network Engineer at Eagle Technology & Solutions Pty Ltd), and Lisa Morf (Snap One Senior Principal Software Engineer)

"We can #breakthebias and encourage young women to develop their STEM talents and strengths," continued Boland. "Simultaneously, we can educate hiring managers about the implicit bias that prevents women and women of color from rising in the ranks. By identifying challenges and obstacles, we can take steps to overcome them. And the first step is a discussion."

At the conclusion of the event, Snap One will unveil a resource page and forum for industry professionals to refer to on an ongoing basis.

Interested Snap One partners can register [here](#). To download an image, [click here](#).

About Snap One

Established in 2005 and based in Charlotte, North Carolina, Snap One is a manufacturer and exclusive source of A/V, security, control, networking and remote management products for professional integrators. Control4 is Snap One's premier brand for automation and control. Snap One is an industry leader in the pro-install channel and helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, Snap One is the premier choice for professional installers across the globe. With 31 local branches in the US and two in Canada, Snap One blends the benefits of e-commerce with the convenience of same-day pickup. Additional information about Snap One and its products can be found at www.SnapOne.com.

Media Contacts

Snap One
Melissa Allen
Marketing Manager
Melissa.allen@snapone.com

Griffin360
Jess Passananti
Vice President
jess@griffin360.com